## BLOG STARTER CHECKLIST



LAUNCH YOUR BLOG THE RIGHT WAY

## Free Blog Starter Checklist

## Your Quick Guide to Launching a **Blog from Scratch**

1. Define Your Blog Niche Choose a topic you're passionate about or have experience in Make sure there's an audience actively searching for content on it Research trending topics in your niche



Niche selected



Audience identified

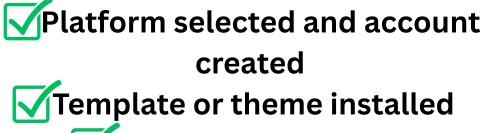
2. Choose a Blog Name
Keep it short, clear, and easy to
remember
Check domain name availability
Check availability on social
platforms

Blog name finalized
Domain available
Social handles available

3. Pick a Blogging Platform Choose a beginner-friendly option

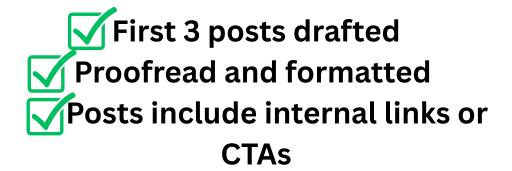
like WordPress.com, Wix, or Blogger Select a template or theme that fits your brand style

Set up your basic site pages (Home, About, Contact)



Basic pages created

4. Write Your First Blog Posts
Post 1: Introduce yourself and your
blogs mission
Post 2: A helpful how-to or tutorial
Post 3: A resource or list post with



tools or tips

5. Launch and Promote Your Blog
Share your blog link on Instagram,
Pinterest, or Facebook
Tell your friends and online
communities
Join blogger groups to get early
support
Start building an email list

Blog is live

Promotion strategy started

Link in bio added

Email signup set up